

WWRL

LONG ISLAND BROADCASTING CORPORATION • NEW YORK CITY, N. Y.  
BUSINESS OFFICE AND STUDIOS • 41-30 58th STREET, WOODSIDE, N. Y. • NE 9-3300

April 28, 1942.

Mrs. Effa Manley,  
Newark Eagles Baseball Club,  
71 Crawford Street  
Newark N.J.

My dear Mrs. Manley,

Hello again. Hope these lines find you in the very very best of health.. Thanks a lot for the 1942 season press pass to cover the doings of the Newark Eagles.. Judging from pre-season dope your ball club is quite improved what with the clever Mr. Willie Wells at the helm.

Regarding my first letter may I state that I'd like to arrange a conference with you at your office or apartment to discuss further the radio publicity angle of the proposition I hinted.

You see I'm a member of the New York Sportscasters Assn.....Mrs. Manley and I can persuade all the sportscasters Stan Lomax, Bill Stern, Don Dunphy, Bill Harding, Dick Fishel, Earl Harper, Ralph Silver, Joe Hasel, Jimmy Powers, Marty Glickman, Tom Meany, Dan Daniel, Bob Considine, Tim Cohane and the rest....., to use publicity regarding the Newark Eagles as an added feature I can contact the innumerable out of town weeklies.

Will you drop me a line setting a date (preferably in the afternoon) either Wednesday, Thursday, Friday. I'd like to get the matter settled so that I can contact my friends before Sunday's game. My phone number is Orange 5-1662.... Hoping to hear from you.

Yours for the pennant  
*Jocko Maxwell*  
Jocko Maxwell,  
Sports Director  
Station WWRL, Woodside L.I. N.Y.

J.M.: J.M.